Huge Opportunity for High Quality ECD Programs In Thailand

- Existing Strengths -- many of ingredients for successful programs already in place:
 - 19,000 day care/early learning centers in operation throughout Thailand; managed by local governments/Department of Local Administration
 - Children reasonably well nourished and eager to learn;
 - Parents, grandparents, communities and local governments supportive;
 - Significant financial resources available

Challenges:

- Caretakers/teachers at centers often unaware of or don't know how to provide high quality ECD programs;
- Challenging family situations (children being looked after by grandparents; other difficult family situations due to divorce, alcoholism, drug abuse etc) – make ECD even more important